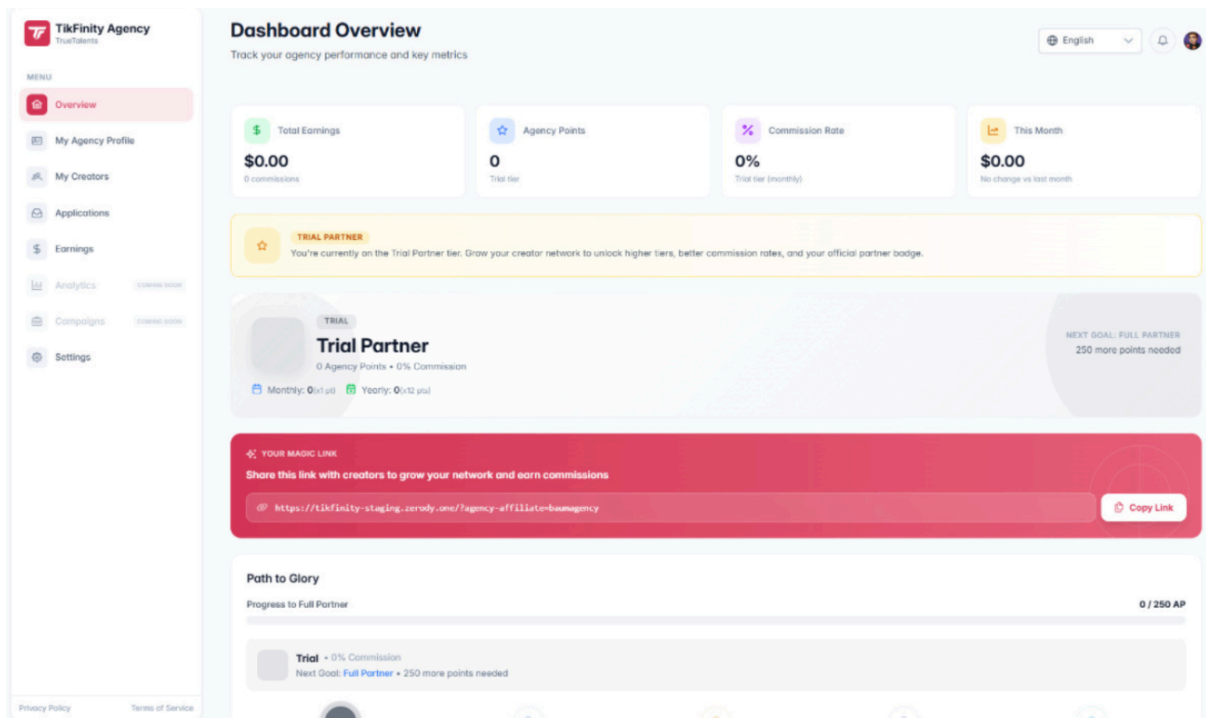


## Intro

The TikFinity Agency Portal is the central operating system for professional TikTok Live agencies. It enables the scaling of your creator network through data-driven insights, automated processes, and exclusive monetization tools.



## Why work with us

The **TikFinity Agency Portal** acts as a high-performance command center, specifically engineered to streamline the management and growth of professional TikTok Live networks.

By centralizing creator oversight into a single, data-rich interface, agencies can move away from manual tracking and focus on high-level talent development and strategic scaling. The performance-based Tier System ensures that as your roster grows, your operational efficiency and agency margins grow with it. Ultimately, this portal provides the professional infrastructure and exclusive visibility tools, such as the Agency Registry and the ability to take part in larger advertising campaigns, necessary to attract top-tier talent and establish a dominant market position within the creator economy.

## Core Features:

- **Centralized Earnings Management:** Keep track of net income, commissions, and payouts for your entire network in real-time
- **Performance Monitoring:** Analyze detailed metrics such as follower growth, engagement rates, and live trends of your creators
- **Agency Registry & Recruiting:** Use the agency registry screens and "Agency of the Day" features to attract new talent.
- **Tier System & Benefits:** Benefit from a tiered partnership model (Partner, Gold Partner, Platinum, Diamond) offering advantages such as reduced fees, commission structures, and exclusive support.
- **More to come:** Over the next coming weeks, we will continuously add more features. Join our the Discord or sign up to our Newsletter for more announcements

## How to get started

To ensure a secure and verified environment, TikFinity utilizes a specialized Chrome Extension for agency-talent syncing.

### The Verification Workflow

1. Sign-Up at <https://agency.tikfinity.com/>
2. Once you created your account - log in
3. Installation: Download the [TikFinity Agency Extension](#).
4. Auth Sync: Log in with your Agency Portal credentials.
5. One-Click Verify: The extension detects your creators via the official TikTok Agency Center and syncs them instantly with your TikFinity dashboard.
6. Instant Onboarding: Once verified, agencies will be provided with their agency link (licence)
7. The creators from your agency need to use that link, when buying a TikFinity Pro version

## How it works

The TikFinity Agency ecosystem uses a performance-based growth model centered around Agency Points (AP). This system determines your agency's standing, commission rates, and access to advanced features. Agency Points are the primary metric used to measure your agency's activity and success over time.

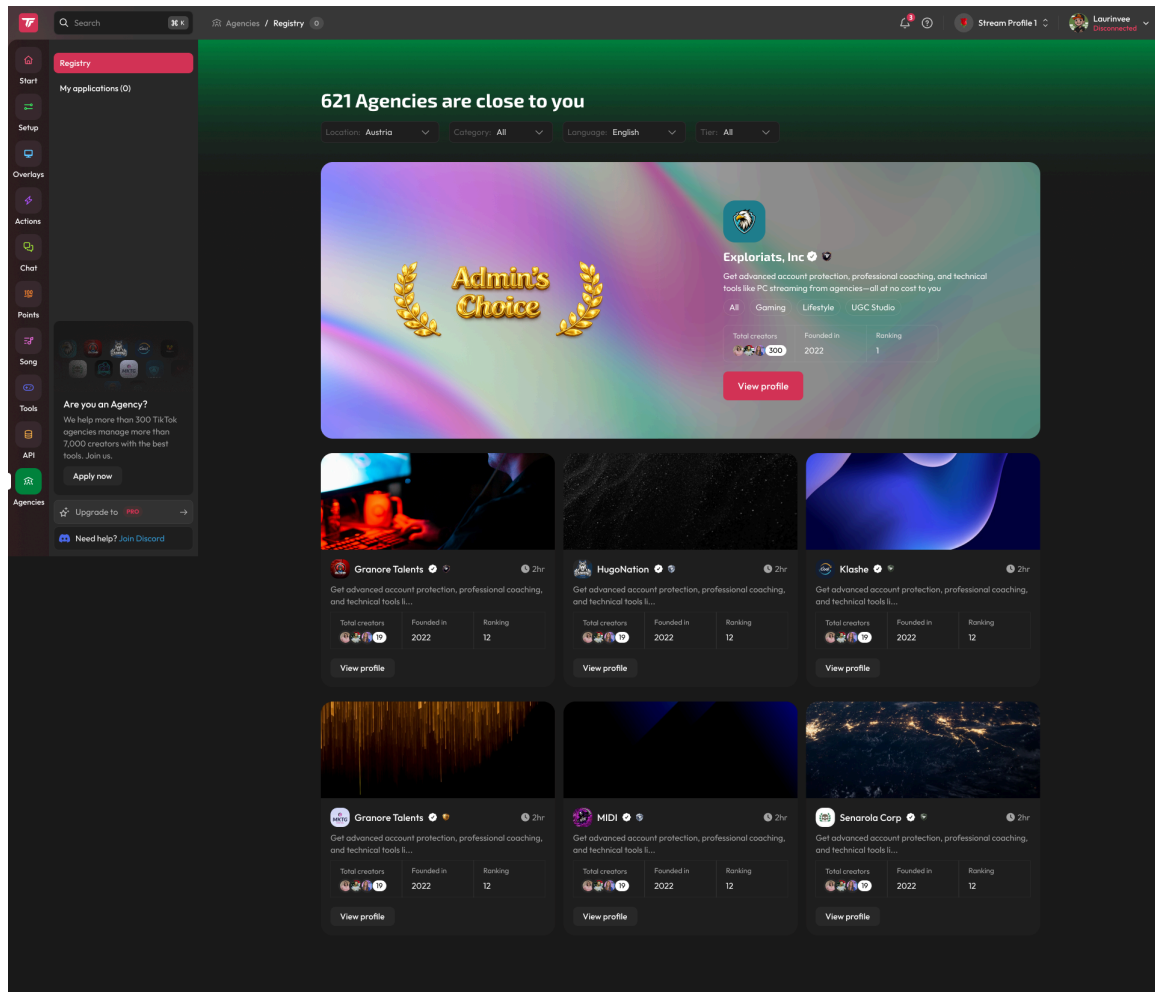
- **Accumulation:** AP are earned through converting creators from your roster. Once they use your agency link (visible in the dashboard) to sign-up for a **TikFinity Pro Subscription**. A Monthly subscription typically equals **1 AP** and a Yearly subscription provides **12 AP**.
- With increasing conversions, you progress into the various tiers (partner, gold, platin, and diamond) and will unlock more benefits and additional features over time
- **Annual Conversion & Decay:** To maintain a high tier, agencies must stay active; as of January 2027, a point decay system will be implemented where only 40% of your APs are retained annually, requiring consistent performance to stay at the top.

### TikFinity Agency Tiers

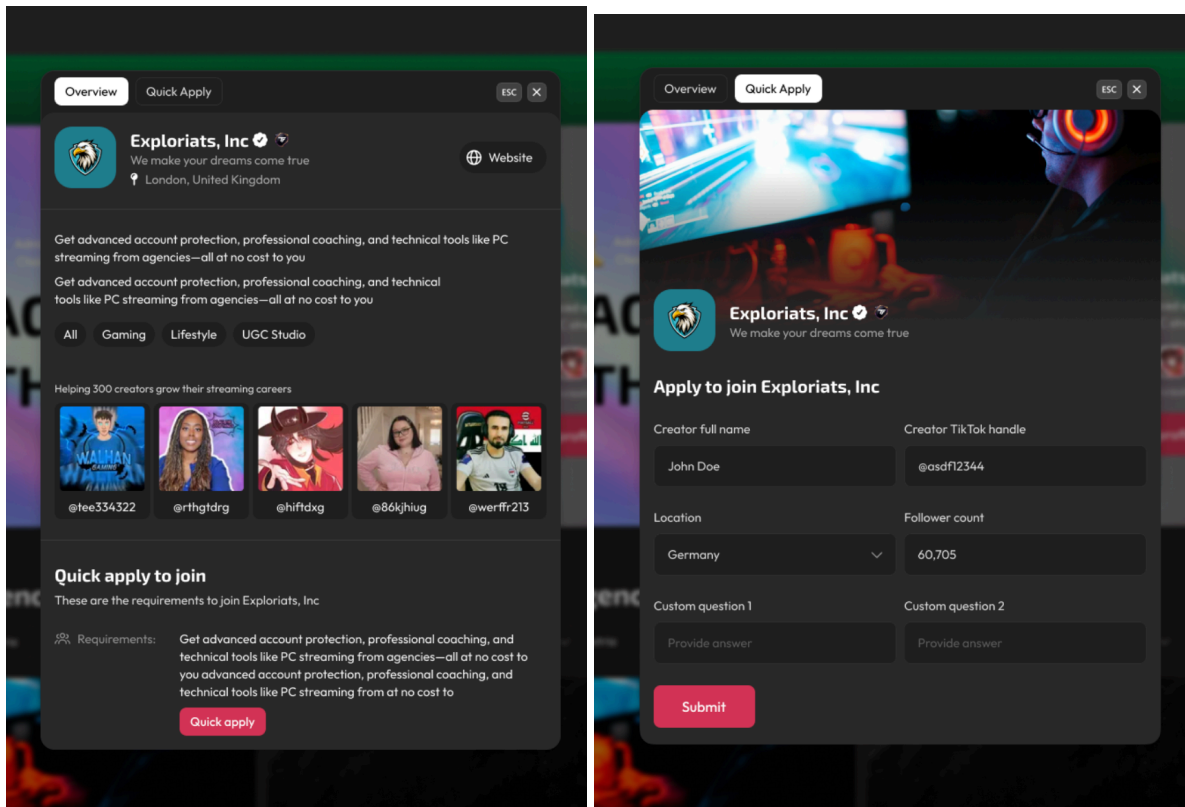
| Partner Level                                             | Trial                                                                | Full Partner                                                                                               | Gold                                                                                                       | Platin                                                                                                                                 | Diamond                                                                                                                                     | Strategic Partner                                                                     |
|-----------------------------------------------------------|----------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Badge                                                     |                                                                      |                         |                         |                                                    |                                                        |  |
| Requirements (AP)                                         | <b>0</b>                                                             | <b>60</b>                                                                                                  | <b>200</b>                                                                                                 | <b>500</b>                                                                                                                             | <b>1000</b>                                                                                                                                 | <b>Invite only</b>                                                                    |
| <b>Price</b> for a creator <b>without</b> agency discount | <b>\$19</b> Month<br>or<br><b>\$172</b> Year                         | <b>\$19</b> Month<br>or<br><b>\$172</b> Year                                                               | <b>\$19</b> Month<br>or<br><b>\$172</b> Year                                                               | <b>\$19</b> Month<br>or<br><b>\$172</b> Year                                                                                           | <b>\$19</b> Month<br>or<br><b>\$172</b> Year                                                                                                | <b>\$19</b> Month<br>or<br><b>\$172</b> Year                                          |
| <b>Price</b> for a creator <b>with</b> agency discount    | <b>\$16</b> Month<br>or<br><b>\$150</b> Year                         | <b>\$16</b> Month<br>or<br><b>\$150</b> Year                                                               | <b>\$16</b> Month<br>or<br><b>\$150</b> Year                                                               | <b>\$16</b> Month<br>or<br><b>\$150</b> Year                                                                                           | <b>\$16</b> Month<br>or<br><b>\$150</b> Year                                                                                                | TBD                                                                                   |
| <b>Commission</b> per creator                             | <b>\$0</b> Month<br>or<br><b>\$10</b> Year                           | <b>\$2.5</b> Month<br>or<br><b>\$20</b> Year                                                               | <b>\$3</b> Month<br>or<br><b>\$25</b> Year                                                                 | <b>\$3.5</b> Month<br>or<br><b>\$30</b> Year                                                                                           | <b>\$4</b> Month<br>or<br><b>\$35</b> Year                                                                                                  | TBD                                                                                   |
| Features                                                  | <ul style="list-style-type: none"> <li>• Standard Support</li> </ul> | <ul style="list-style-type: none"> <li>• Discord</li> <li>• Mediakit</li> <li>• Agency Registry</li> </ul> | <ul style="list-style-type: none"> <li>• Discord</li> <li>• Mediakit</li> <li>• Agency Registry</li> </ul> | <ul style="list-style-type: none"> <li>• Discord</li> <li>• Mediakit</li> <li>• Agency Registry</li> <li>• Public Campaigns</li> </ul> | <ul style="list-style-type: none"> <li>• Discord</li> <li>• Mediakit</li> <li>• Agency Registry</li> <li>• Invite-only Campaigns</li> </ul> | TBD                                                                                   |

## Agency Registry

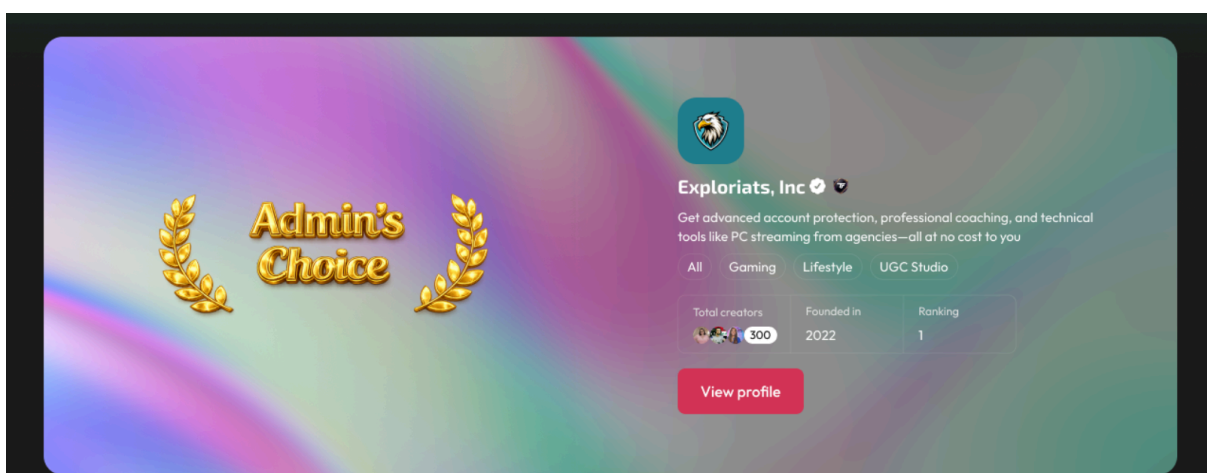
The Agency Registry is your active recruiting tool within the TikFinity Application (Mobile and Desktop). Once you reach the **Full Partnership** tier your **“Agency Profile”** will be shown in the list to all of our creators.



The creators will be shown a short description about your agency and can actively apply to become part of your roster.



**“Admins Choice”:** Depending on your **tier level** (Gold and above) your agency will be selected to be featured for a certain amount of time per day. How long your agency will be shown depends on the amount of other agency in your region and the **tier levels** of these respective agencies.

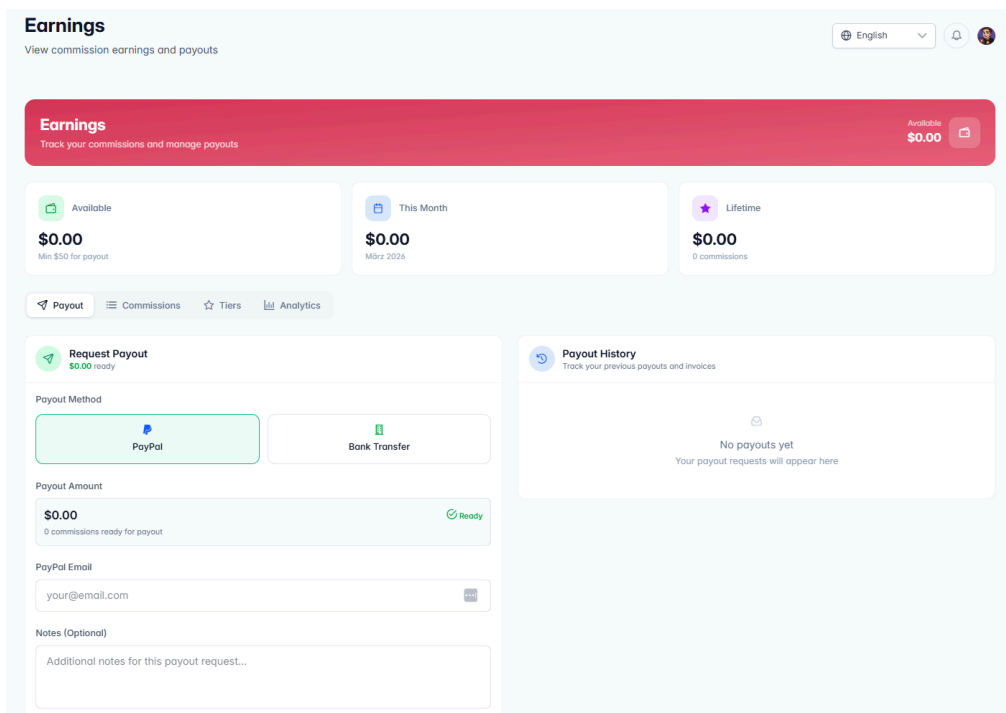


## More Features (*coming soon*)

- Widget Presets
- Creator Scouting Tool
- Messaging
- Analytics
- Custom Widget Portal
- TikFinity White Label Access
- Agency Overlays
- Clipping
- ....

We will soon announce more features and are looking forward to having your feedback on what you would want to see next! 😊

## Payout



The screenshot displays the 'Earnings' dashboard. At the top, a red banner shows 'Earnings' with a subtext 'Track your commissions and manage payouts' and an 'Available \$0.00' status. Below this, three cards show 'Available', 'This Month', and 'Lifetime' earnings, all at \$0.00. A navigation bar includes 'Payout', 'Commissions', 'Tiers', and 'Analytics'. The 'Request Payout' section is active, showing a 'Payout Method' choice between 'PayPal' and 'Bank Transfer', a 'Payout Amount' of \$0.00 marked as 'Ready', a 'PayPal Email' field, and a 'Notes (Optional)' text area. The 'Payout History' section on the right indicates 'No payouts yet'.

Here is how agencies create and manage payouts within the system:

### 1. Real-Time Revenue Tracking

The dashboard automatically aggregates all diamonds and gifts generated by your verified creators. You can see a live breakdown of Gross Revenue vs. Agency Commission, ensuring you know exactly how much "claimable" profit is available at any second.

## **2. The "Claim" Mechanism**

To initiate a payout, agencies use the "Claim" function within the Earnings interface.

- **Aggregated Payouts:** Instead of hundreds of small transactions, the system bundles your commissions from all creators into a single claimable balance.
- **Validation:** Before a payout is finalized, the system runs a check against the Agency Extension data to ensure all creators are properly verified and active.

## **3. Professional Invoicing & History**

Every time a payout is created, the system generates a Payout History entry. This serves as a digital paper trail for tax and accounting purposes, showing the exact date, amount, and status of every dollar moved from the platform to the agency wallet.